

CREATING THE FUTURE OF ABMA

*Industry
Promotion*



Advocacy

{in•flu•ence} v.
1. to affect the nature, development,
or condition of;

*Workforce
Development*



*Knowledge
& Value*



INDUSTRY PROMOTION

- *Change perceptions of the Boiler Industry and articulate the value of ABMA with various interest groups*
 - Boiler Supply Chain
 - Educational Institutions
 - Industry Consultants
 - Government Agencies



WORKFORCE DEVELOPMENT

- *Address boiler industry deficiencies surrounding the talent development cycle.*
 - Recruitment – Students/Institutions & Skills Gap
 - Technical Education for Members, Supply Chain, Other Interest Parties
 - Knowledge Transfer of Aging Workforce
 - Preparing for the Future Workforce



ADVOCACY

- *Be the go-to resource and influence regulatory and standard issues dealing with non-residential boilers.*
 - Build Deep Connections with EPA & DOE
 - Create and effectively use our resource network – CIBO, AHRI, ASME, etc.
 - Be a leader and convener of solutions

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KNOWLEDGE & VALUE

- *Ensure relevance as a source for resources and information.*
 - Program & Product Assessments
 - Statistics - Product Groups – Publications
 - Expand Engagement Opportunities beyond Main Meetings
 - Explore ABMA's role in standards development

