CREATING THE FUTURE OF ABMA

Industry **Promotion**



Advocacy

{in•flu•ence} v.

1. to affect the nature, development, or condition of;

Workforce
Development



Knowledge & Value





INDUSTRY PROMOTION

- Change perceptions of the Boiler Industry and articulate the value of ABMA with various interest groups
 - -Boiler Supply Chain
 - -Educational Institutions
 - —Industry Consultants
 - -Government Agencies





WORKFORCE DEVELOPMENT

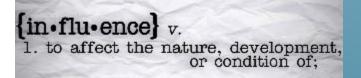
- Address boiler industry deficiencies surrounding the talent development cycle.
 - Recruitment Students/Institutions & Skills Gap
 - Technical Education for Members, Supply Chain,
 Other Interest Parties
 - Knowledge Transfer of Aging Workforce
 - Preparing for the Future Workforce





ADVOCACY

- Be the go-to resource and influence regulatory and standard issues dealing with non-residential boilers.
 - -Build Deep Connections with EPA & DOE
 - Create and effectively use our resource network – CIBO, AHRI, ASME, etc.
 - Be a leader and convener of solutions





KNOWLEDGE & VALUE

- Ensure relevance as a source for resources and information.
 - Program & Product Assessments
 - Statistics Product Groups Publications
 - Expand Engagement Opportunities beyond Main Meetings
 - Explore ABMA's role in standards development



